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Eternal Beauty Holdings Limited

穎通控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6883)

(1) APPOINTMENT OF NON-EXECUTIVE DIRECTOR; (2) CHANGE OF INDEPENDENT NON-EXECUTIVE DIRECTORS; AND (3) CHANGE OF COMPOSITION OF BOARD COMMITTEES

The board (the “**Board**”) of directors (the “**Directors**”) of Eternal Beauty Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces the following changes of the Directors with effect from March 23, 2026.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Lau Andy Wing Hang (劉穎恆) (“**Mr. Lau**”) has been appointed as a non-executive Director with effect from March 23, 2026.

The biographical details of Mr. Lau are set out below:

Mr. Lau, aged 49, possesses over two decades of extensive experience in corporate strategy and general management. Prior to joining the Group, he worked at an international 4A advertising agency and The Hongkong and Shanghai Banking Corporation Limited between 2000 and 2005, where he accumulated solid expertise in brand planning, marketing and promotion, financial investment services, wealth management, and high-net-worth client relationship management. Mr. Lau joined the Group in May 2005. During his tenure from May 2005 to May 2020, he held several key management positions within the Group, including Business Development Manager, Chief Branding Officer, Vice President, and Executive Director. In these roles, he was comprehensively involved in and led the Group’s strategic planning, business operations, and market expansion. Since May 2020, in order to focus on the rapid development and in-depth study of emerging business sectors, he transitioned to the role of non-executive director of Eternal Optical & Perfumery (Far East) Limited, a subsidiary of the Company, where he continues to provide strategic advice and guidance for the Group’s long-term development.

Mr. Lau has been actively engaged in the Group's strategic planning, business operations, and market development for an extended period, demonstrating profound insights into corporate management and market trends. He also maintains a keen awareness of new emerging business fields.

Mr. Lau holds an Executive Master of Business Administration (EMBA) degree from The Hong Kong University of Science and Technology and a Bachelor of Business degree from the University of Technology, Sydney, with a double major in Finance and Marketing. To further integrate business theory with practice, he is currently pursuing a Doctor of Business Administration (DBA) degree at the China Europe International Business School (CEIBS) in Shanghai.

Mr. Lau has entered into a letter of appointment with the Company for an initial term of three years commencing from March 23, 2026 and shall continue thereafter unless terminated by either party giving one month's written notice. He will be subject to retirement by rotation and re-election at the annual general meetings of the Company pursuant to the amended and restated articles of association of the Company (the "**Articles**"). Under the said letter of appointment, Mr. Lau will not be entitled to any remuneration with respect to his role as a non-executive Director. Mr. Lau's remuneration will be reviewed by the Remuneration Committee.

Mr. Lau is the son of Mr. Lau Kui Wing, founder, chairman of the Board, and an executive Director and Ms. Chan Wai Chun, a controlling shareholder of the Company, and the brother of Ms. Lau Wing Yin, an executive Director. As at the date of this announcement, Mr. Lau has beneficial interests in 1,890,000 shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) (the "**SFO**"), representing approximately 0.14% of the issued share capital of the Company as at the date of this announcement.

Save as disclosed herein, as at the date of this announcement, Mr. Lau has confirmed that he (i) does not hold any other directorships in any listed public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; (ii) does not have any interests in any shares or underlying shares of the Company within the meaning of Part XV of the SFO; (iii) does not have any relationship with any Directors, senior management, substantial shareholders (as defined in the Listing Rules) or controlling shareholders (as defined in the Listing Rules); and (iv) does not hold any other position in the Company and/or its subsidiaries.

Save as disclosed in this announcement, the Board is not aware of any other matters in relation to the appointment of Mr. Lau that are required to be disclosed by the Company pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") or any matters that need to be brought to the attention of the shareholders of the Company (the "**Shareholders**").

The Board would like to extend a warm welcome to Mr. Lau on joining the Board.

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR

Mr. Tao Chi Keung (“**Mr. Tao**”) has resigned as an independent non-executive Director with effect from March 23, 2026 in order to focus on his other business engagement. Following his resignation, Mr. Tao has also ceased to be the chairman of the audit committee of the Board (the “**Audit Committee**”) and a member of each of the remuneration committee of the Board (the “**Remuneration Committee**”) and the nomination committee of the Board (the “**Nomination Committee**”).

Mr. Tao has confirmed that he has no disagreement with the Board and that he is not aware of any matters relating to his resignation that need to be brought to the attention of the Stock Exchange and the Shareholders.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Tao for his valuable contributions to the Board during his tenure of service.

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

Mr. Lee Cheuk Yin Dannis (李卓然) (“**Mr. Lee**”) has been appointed as an independent non-executive Director with effect from March 23, 2026.

The biographical details of Mr. Lee are set out below:

Mr. Lee, aged 55, possesses over 30 years of experience in accounting and auditing field. Mr. Lee was an executive director of AMVIG Holdings Limited (stock code: 2300) from March 2004 to March 2010 and AMCO United Holding Limited (stock code: 630) from October 2010 to October 2011. From September 2009 to September 2011, he was a non-executive director of Kam Hing International Holdings Limited (stock code: 2307). Mr. Lee was an independent non-executive director of Geely Automobile Holdings Limited (stock code: 175) from June 2002 to May 2022. Mr. Lee was the independent director of Gridsum Holding Inc. (NASDAQ: GSUM) from April 2019 to March 2021. Mr. Lee has been serving as the managing director of DLK Advisory Limited, a company engaged in financial advisory and investment consulting services since October 2009. Mr. Lee is an independent non-executive director and the chairman of audit committee of the board of a number of companies listed on the Stock Exchange, namely Tiangong International Company Limited (stock code: 826), CMBC Capital Holdings Limited (stock code: 1141), Cathay Group Holdings Inc. (stock code: 1981), C&D Property Management Group Co., Ltd. (stock code: 2156) and Luen Thai Holdings Limited (stock code: 311).

Mr. Lee obtained a Bachelor of Business Administration from Texas A&M University, United States in August 1992 and has been a member of the American Institute of Certified Public Accountants since April 1995 and an associate member of the Hong Kong Institute of Certified Public Accountants since June 1996.

Mr. Lee has entered into a letter of appointment with the Company for an initial term of one year commencing from March 23, 2026 and shall continue thereafter unless terminated by either party giving one month's written notice. He will be subject to retirement by rotation and re-election at the annual general meetings of the Company pursuant to the Articles. Mr. Lee has been entitled to a director's fee of HK\$180,000 per annum which is determined with reference to his duties, responsibilities, the prevailing market conditions, and the recommendation from the Remuneration Committee. Mr. Lee's remuneration will be reviewed by the Remuneration Committee.

Mr. Lee has confirmed that he (i) has met the independence criteria as set out in Rule 3.13(1) to (8) of the Listing Rules; (ii) has no past or present financial or other interests in the business of the Company or its subsidiaries, and is not connected with any core connected persons (as defined in the Listing Rules) of the Company; and (iii) is not subject to any other factors that may affect his independence at the time of his appointment.

Save as disclosed herein, as at the date of this announcement, Mr. Lee has confirmed that he (i) does not hold any other directorships in any listed public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; (ii) does not have any interests in the any shares or underlying shares of the Company within the meaning of Part XV of the SFO; (iii) does not have any relationship with any Directors, senior management, substantial shareholders (as defined in the Listing Rules) or controlling shareholders (as defined in the Listing Rules); and (iv) does not hold any other position in the Company and/or its subsidiaries.

Save as disclosed in this announcement, the Board is not aware of any other matters in relation to the appointment of Mr. Lee that are required to be disclosed by the Company pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules or any matters that need to be brought to the attention of the Shareholders.

The Board would like to extend a warm welcome to Mr. Lee on joining the Board.

CHANGE OF COMPOSITION OF BOARD COMMITTEES

The Board announces the following changes in the composition of various committees of the Board with effect from March 23, 2026:

(i) **Audit Committee**

Mr. Tao has ceased to be the chairman of the Audit Committee, and Mr. Lee has been appointed as the chairman of the Audit Committee.

Following the aforesaid changes, the Audit Committee comprises Mr. Lee as chairman, and Mr. Nagy Guillaume Nicolas Sébastien and Ms. Chan Soh Cheng as members.

(ii) Remuneration Committee

Mr. Tao has ceased to be a member of the Remuneration Committee, and Ms. Chan Soh Cheng has been appointed as a member of the Remuneration Committee.

Following the aforesaid changes, the Remuneration Committee comprises Mr. Nagy Guillaume Nicolas Sébastien as chairman, and Ms. Lam King and Ms. Chan Soh Cheng as members.

(iii) Nomination Committee

Mr. Tao has ceased to be a member of the Nomination Committee, and Mr. Nagy Guillaume Nicolas Sébastien has been appointed as a member of the Nomination Committee.

Following the aforesaid changes, the Nomination Committee comprises Mr. Lau Kui Wing as chairman, and Ms. Chan Soh Cheng and Mr. Nagy Guillaume Nicolas Sébastien as members.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended with effect from 9:00 a.m. on Tuesday, March 17, 2026 and will remain suspended until further notice.

By order of the Board
Eternal Beauty Holdings Limited
Lau Kui Wing
Chairman of the Board

Hong Kong, March 23, 2026

As at the date of this announcement, the Board comprises: (i) Mr. Lau Kui Wing, Ms. Lam King, Ms. Lau Wing Yin and Mr. Chu Wai Tsun, Baggio as executive Directors; (ii) Mr. Lau Andy Wing Hang as non-executive Director; and (iii) Mr. Lee Cheuk Yin Dannis, Mr. Nagy Guillaume Nicolas Sébastien and Ms. Chan Soh Cheng as independent non-executive Directors.