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Eternal Beauty Holdings Limited

穎通控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6883)

VOLUNTARY ANNOUNCEMENT ESTABLISHMENT OF COOPERATION WITH CARRIERE FRERES

This announcement is made on a voluntary basis by Eternal Beauty Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”), and is intended to provide the shareholders and potential investors of the Company with an updated business development of the Group.

ESTABLISHMENT OF COOPERATION WITH CARRIERE FRERES

The board of directors of the Company (the “**Board**”) is pleased to announce that since February 1, 2026, the Group has commenced cooperation with CARRIERE FRERES, a premium French home fragrance brand. Through this cooperation, the Group has obtained an exclusive right to distribute and sell CARRIERE FRERES’ products in the Chinese Mainland, Hong Kong and Macau markets, and is responsible for implementing customized market entry and expansion strategies for the brand.

ABOUT CARRIERE FRERES

CARRIERE FRERES is a brand owned by a French company named SAS CIR. The brand specializes in scented candles, flameless fragrance, and natural wax melts, and is dedicated to creating a natural and soothing home lifestyle experience for consumers. CARRIERE FRERES explores and collects rare natural plants globally, integrates them into home fragrance products to offer consumers a sensory experience that instantly immerses them in the beauty of nature through interaction with the products.

REASONS FOR AND BENEFITS OF COOPERATION

Leveraging resource complementarity and synergy, the Group will further expand its portfolio of high-end home fragrance products through this collaboration, optimize the depth of coverage and product variety in its distribution network, and effectively elevate its strategic position and market share in China’s home fragrance market. Utilizing the new brand’s products and brand value, the Group will cultivate new growth drivers for its revenue expansion and further consolidate its industry position and competitive advantage in the high-end home fragrance distribution sector.

Shareholders and potential investors of the Company are hereby advised that this announcement is made as a voluntary announcement to inform the public of the latest business development of the Group. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Company's securities.

By order of the Board
Eternal Beauty Holdings Limited
Lau Kui Wing
Chairman of the Board

Hong Kong, February 12, 2026

As at the date of this announcement, the Board comprises: (i) Mr. Lau Kui Wing, Ms. Lam King, Ms. Lau Wing Yin and Mr. Chu Wai Tsun, Baggio as executive directors of the Company and (ii) Mr. Tao Chi Keung, Mr. Nagy Guillaume Nicolas Sébastien and Ms. Chan Soh Cheng as independent non-executive directors of the Company.