

LuLu Retail Expands UAE Presence with Store Opening in Abu Dhabi

Abu Dhabi, UAE – 29 November 2025: Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, announces the opening of an Express store in Abu Dhabi.

The launch underscores LuLu’s ongoing commitment to expanding its retail footprint across the UAE and enhancing customer access to high-quality products and everyday essentials. With this opening, the Company has now inaugurated 18 stores so far this year across multiple formats including Hypermarkets, Express, and Mini Markets, and remains on track to deliver on its 2025 store expansion strategy.

Spanning 18,706 sq. ft., the new Express store is designed to meet the daily shopping needs of local communities. LuLu Express stores focus on fresh food, groceries, bakery items, ready-to-eat meals, and household essentials, offering customers a streamlined, convenient, and time-saving shopping experience.

This latest opening strengthens LuLu’s community-focused convenience strategy and enhances its omni-channel offering. It reaffirms the Company’s position as the leading full-line retailer across the GCC, while furthering its mission to make modern, high-quality retail accessible at every scale.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 265 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 690,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

Investor Relations enquiries

investor.relations@ae.lulumea.com
<https://www.luluretail.com/investors>