

Press Release

Empower provides 22% of Dubai's Hotels and Hotel Apartments with its District Cooling

Empower Enhances Sustainability in Dubai's Hospitality Sector with Energy Efficient Cooling Solutions

Dubai, United Arab Emirates, 29 May 2025: Leading players in Dubai's tourism and travel industry have praised the world-class district cooling services provided by Emirates Central Cooling Systems Corporation PJSC (Empower), the world's largest district cooling services provider. Speaking at Arabian Travel Market 2025, participants emphasized that Empower—along with other district cooling companies—plays a vital role in enabling the hospitality sector to adopt global best practices in sustainability and environmental protection, while significantly contributing to the reduction of carbon footprint.

His Excellency Ahmad Bin Shafar, CEO of Empower and Chairman of the District Cooling Operators Association, stated that Dubai's district cooling industry is fully mobilizing its resources and capabilities to support the hospitality sector's transition to sustainable practices, in line with its social and environmental responsibilities.

He explained that Empower, as the global leader in district cooling, is working alongside other key players to support various national initiatives and strategies focused on tourism and sustainability—most notably the UAE Tourism Strategy 2031.

Bin Shafar highlighted that as of the end of 2024, Empower provides energy efficient cooling services to 22% of Dubai's 832 hotel and hotel apartments. Prominent properties include, Jumeirah Marsa Al Arab, One Za'abeel, Atlantis The Royal, SIRO One Za'abeel, One&Only One Za'abeel, Burj Al Arab, Atlantis Dubai, Address Beach Resort, Hilton Dubai Palm Jumeirah, Marriott Hotel, The Lana (part of The Dorchester Collection), JW Marriott Marquis Dubai, Jumeirah Emirates Towers, Jumeirah Al Naseem, and many other luxury hotels located in Business Bay, Dubai Healthcare City, and other key areas.

He emphasized that businesses across all sectors are increasingly recognizing the importance of adopting sustainability principles and practices, as they are essential to long-term growth and offer numerous benefits—compared to the significant risks of neglecting them.

Bin Shafar also pointed out that the organizers of the Arabian Travel Market 2025 reflect this commitment by continuing to host the event under the theme “Empowering Global Travel: Shaping the Future of Tourism through Connectivity,” with a particular focus on sustainable tourism.

Additionally, Empower announced that several new hotel and tourism projects are expected to join its diverse portfolio in 2025. The company is currently receiving numerous requests from developers and hotel operators seeking to connect their projects to Empower's world-class, high-quality, and automated district cooling services, enhanced by advanced technologies and AI-powered plants.

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